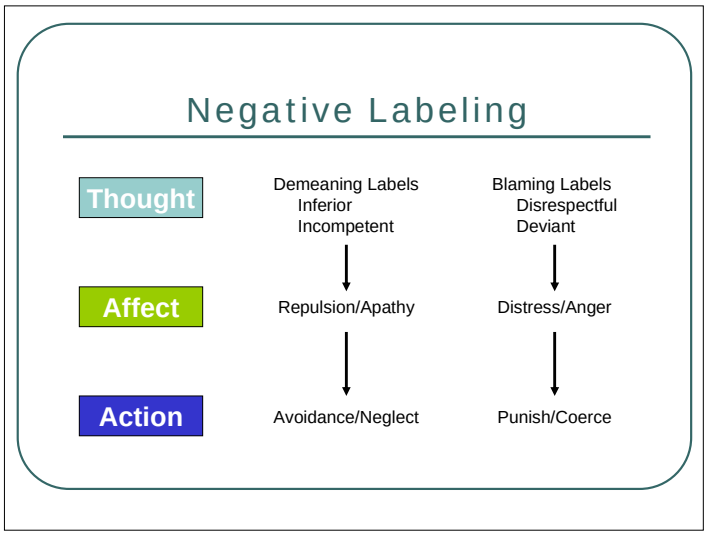
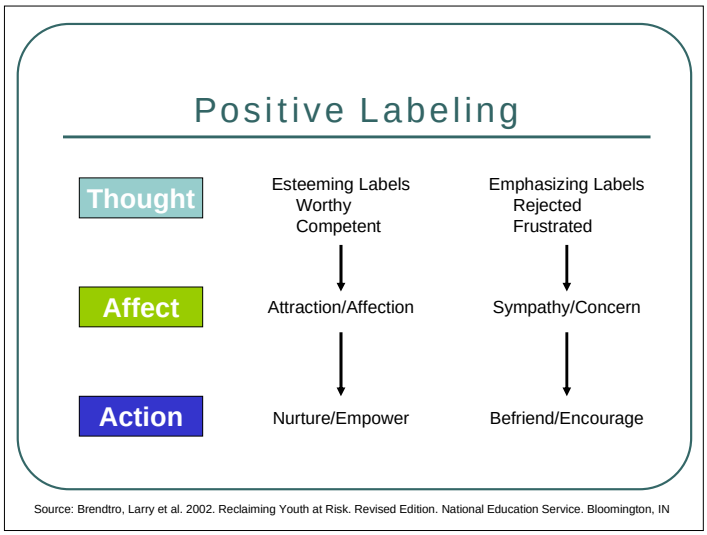

Negative Labeling
Thought
Demeaning Labels
Inferior
Incompetent
Blaming Labels
Disrespectful
Deviant
Affect
Repulsion/Apathy
Distress/Anger
Action
Avoidance/Neglect
Punish/Coerce


Positive Labeling
Thought
Esteeming Labels
Worthy
Competent
Emphasizing Labels
Rejected
Frustrated
Affect
Attraction/Affection
Sympathy/Concern
Action
Nurture/Empower
Befriend/Encourage
Source: Brendtro, Larry et al. 2002. Reclaiming Youth at Risk. Revised Edition. National Education Service. Bloomington, IN