

Recruiting and Retaining Young People

Develop a Recruitment Plan

- Be clear why you want young people involved
- Find out what young people are passionate about
- Find out what they want to change in their community
- Who does the recruitment? Peer recruitment is most effective

Support Strategies

- Coaching
- Organizational culture that is supportive – values youth and youth workers
- Clear roles and responsibilities
- Ongoing feedback – performance appraisals/goal setting for youth and staff
- Give young people a space in the agency they can make their own

Maintaining Involvement

- Recognition reflecting that young people's contributions are valued
 - Agency badges
 - Business cards
 - Access to copy machines, phones and computers
 - Mailboxes
 - Rewards such as public recognition, trips, special dinners